



Republic of the Philippines
Department of Education
 REGION IV-A CALABARZON
 CITY SCHOOLS DIVISION OF BIÑAN CITY



09 Oct 2023

DIVISION MEMORANDUM

SGO-2023- 022

BRIGHT SMILES BRIGHT FUTURES PROGRAM: DISTRIBUTION OF ORAL HEALTH BUNDLES TO KINDERGARTEN LEARNERS FOR S.Y. 2023-2024

To: OIC - Assistant Schools Division Superintendent
 Chief, School Governance and Operations Division
 Chief, Curriculum Implementation Division
 All Concerned Schoolheads

1. Relative to the signed Memorandum of Agreement between Colgate Palmolive Philippines, Inc. (CCPI) and the Department of Education, this Office through the School Health Section of the School Governance and Operation Division announces the distribution of Colgate Oral Health Bundles to Kindergarten learners on October 17, 2023 at the assigned School-Based Feeding Program drop-off points.
2. Distribution of Colgate toothbrushes and toothpastes supports School Health Dental Care Program under D.O. 33 s. 2019. To ensure that these toothbrushes and toothpastes are being used at home by the learners, teachers must incorporate daily toothbrushing in their lesson and parents/guardians are encourage to supervise their children to ensure compliance on a daily basis.
3. Schools are encouraged to distribute immediately the the Oral Health Bundles within five days upon receiving the Colgate Boxes from the Division Office with the assistance of classroom teachers.
4. Schools are required to accomplish the School Distribution Form and prepare documentation and narrative report with the assistance of classroom advisers. The soft copies of the document shall be submitted through this link tinyurl.com/SDOBINANBSBFSY2023
5. Enclosed with this memorandum is a copy of the School Distribution Form, distribution guidelines and list of schools and number of beneficiaries.
6. For queries you may contact **Dr. Rochelle O. Mergal**, Dentist II at **(049) 511-4191 loc. 128**.
7. Immediate dissemination of this Memorandum is desired.


MANUELA S. TOLENTINO, CESO V
 Schools Division Superintendent

Encl: As stated

Reference: Memorandum of Agreement between Colgate Palmolive Philippines, Inc. (CCPI) and the Department of Education.

SGOD/SH / ROM / ROM / DM -Bright Smiles Bright Futures Program: Distribution Of Oral Health Bundles To Kindergarten Learners for S.Y. 2023-2024
 / 10/09/2023



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna
 Contact Nos.: (049) 547-0105 / (+63) 939-510-8779
 Email Address: deped.binancity@deped.gov.ph
 Website: depedbinan.com



Enclosure 1

	SCHOOL NAME	KINDER POPULATION	TOOTHPASTE	TOOTHBRUSHES
			QTY INDICATED IN THE BOX	QTY INDICATED IN THE BOX
1	Tubigan Elementary School	67	10	67
2	Pedro H. Escueta MES	90	12	90
3	Our Lady of Lourdes ES	94	14	94
4	Langkiwa ES	104	14	104
5	Tomas A. Turalba MES	112	16	112
6	Ganado ES	118	16	118
7	Zapote ES	107	16	107
8	Soro-Soro ES	123	18	123
9	Loma Elementary School	140	20	140
10	Mamplasan ES	150	20	150
11	Timbao ES	177	24	177
12	Dr. Jose Tamayo MES	176	24	176
13	San Francisco ES	177	24	177
14	Southville 5 ES (Timbao Annex)	183	26	183
15	Malaban East ES	221	30	221
16	Dr. Marcelino Z. Batista MES	178	24	178
17	Platero ES	220	30	220
18	Dela Paz West ES	277	38	277
19	Sto. Tomas ES	277	38	277
20	Canlalay ES	285	38	285
21	San Vicente ES	365	50	365
22	Dela Paz Main ES	359	48	359
23	Binan CES (BES)	343	46	343
24	Pagkakaisa ES	575	78	575
25	Malaban ES	631	86	631
26	Southville 5A ES (Langkiwa)	876	118	876
Total		6425	878	6425

Enclosure 2



BRIGHT SMILES, BRIGHT FUTURES PROGRAM School Year 2023-2024

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc

Dear School Head,

Last School Year 2022, CPPI and the Department under the Bureau of Learners Support Services and Adopt-A-School Program have provided 2,155,239 Colgate toothbrushes, toothpastes and some oral health educational posters to kindergarten pupils in approximately 33,000 public schools

For the BSBF program this School Year 2023-2024, CPPI has retained its allocation of an estimated 2,191,303 Milton toothbrushes and toothpastes to kindergarten learners in 35,752 public schools. This covers almost 99% of kindergarten pupils nationwide.

Below are the guidelines for your information/action:

DISTRIBUTION GUIDELINES:

- Coordinate with the division Dentist In Charge to confirm the scheduled delivery or pick-up date of BSBF Boxes
- After receiving the BSBF Boxes, please sign the **BSBF Division Monitoring Form**.
- Once BSBF Boxes are in your school, the program must be initiated **immediately** to ensure that Toothpaste and Toothbrushes will be distributed within the program timetable
- After distribution, school heads are required to accomplish the **SCHOOL DISTRIBUTION FORM**
- The implementing Teachers are requested to submit a short narrative-report on implementation with photo documentation. This will allow us to track the progress of the program
- Kindly send this report along with the BSBF School Monitoring form through this email bsbfphilippines@gmail.com following the format below

Subject: BSBF 2023 Program Report- Name of DIVISION

Body of Email:

Name of School

Address

Contact Details

Name of Teacher's implementing the activities

Name of School Head

- Our Team will send products to your school as a token for your support of this program
- As part of continuously improving the BSBF Monitoring Process, CPPI may send volunteers to help in the implementation of the program.

IMPLEMENTATION GUIDELINES:

School Heads must

- Ensure implementation of the program by collaborating with grade leaders on how the program should be implemented
- Provide Grade Leaders a copy of the following documents
 - Implementing Guidelines
 - Letter to the Teachers
- Submit School Monitoring form and short narrative report with photo documentation

We hope for your assistance in the distribution and utilization of Colgate toothbrushes, toothpastes to benefit kindergarten pupils in your schools. If you have any questions regarding the BSBF program the delivery of goods, please write to us you can text our BSBF Monitoring Team at 09662367381 FOR GLOBE and 09498154995 FOR SMART and email at bsbfphilippines@gmail.com

Thank you and best regards,

Diomar M. Escat
Head, Professional Oral Care
Colgate Palmolive Philippines Incorporated

Enclosed: SCHOOL DISTRIBUTION FORM



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Contact Nos.: (049) 547-0105 / (+63) 939-510-8779
Email Address: deped.binancity@deped.gov.ph
Website: depedbinan.com



Certificate No. P1P 0M3
22 93 0025

SCHOOL DISTRIBUTION FORM (To be Completed by School Head)

Doc Updated: July 2023



BRIGHT SMILES, BRIGHT FUTURES PROGRAM
 An Oral Health Education Program (2023-2024)
SCHOOL DISTRIBUTION FORM TO BE FILLED AFTER DISTRIBUTION TO KINDERGARTEN LEARNERS

BSBF Boxes Received From: _____
 PLEASE PRINT Name & Position of DepEd Division representative who distributed goods

Name of Region and Division: _____

Date and Time Received: _____

Name of School: _____

School Address: _____

Name of Principal/School Head: _____

Landline / Mobile No.: _____

Email: _____

Total Number of Kinder Pupils in your school	TOOTHBRUSHES			TOOTHPASTES		
	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?

Witnessed and Signed by:

Name of Dentist: _____

Signature: _____

Date: _____

Please ensure that all details are fully completed. Once accomplished please scan and email to bsbfphilippines@gmail.com and attach a photo (optional) for internal audit purposes. Email at bsbfphilippines@gmail.com within one week after receipt of the BSBF BOXES. After submitting the documents through email, Hard copy must be submitted to Division Dentists for filing purposes.

THANK YOU!!

For inquiries / concerns please call BSBF Monitoring TEAM at 0966-2367381 FOR GLOBE / 0949-8154995 FOR SMART or email at bsbfphilippines@gmail.com