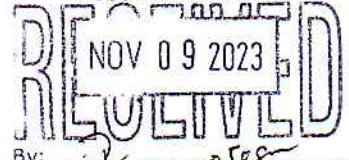




Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION



09 Nov 2023

DIVISION MEMORANDUM

No. 455, s. 2023

2023 DIVISION SCHOOLS PRESS CONFERENCE

To: OIC - Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All Schoolheads, Public and Private Schools

1. Pursuant to the provision of Republic Act No. 7079, otherwise known as the Campus Journalism Act of 1991, mandating the Department of Education to provide training of campus journalists and school paper advisers, DepEd Binan City, through the Curriculum Implementation Division, announces the conduct of the 2023 DIVISION SCHOOLS PRESS CONFERENCE (DSPC) on December 9-10, 2023, at St. Anthony Integrated School, 7:00 am to 5:00 pm.
2. This activity intends to promote and sustain excellence, values, and integrity among campus journalists and school paper advisers in the division, in the field of Campus Journalism. Specifically, this aims to:
 - a. empower and strengthen School Paper Advisers (SPAs) and Campus Journalists (CJs) and harness their competence in producing quality and excellent school papers;
 - b. instill a strong sense of ethical journalism among participants; and
 - c. create a platform for collaboration and networking among campus journalists and school paper advisers.
3. All school paper advisers and campus journalists from public and private schools in the division are invited to participate. The school paper advisers must be responsible for their campus journalists' safety and security all throughout the conduct of Division Schools Press Conference. Thus, they shall ensure that all campus journalists have accomplished the Participants Information Sheet and Waiver (Enclosure 3) and submit it to the technical working group by December 6, 2023. In addition, school paper advisers need to complete the List of Contestants (Enclosure 4) in Individual and Group Categories and email it in PDF format to bcspade2022@gmail.com by November 24, 2023. Any last-minute changes to the list of participants must be accompanied by a letter explaining the reason and a certification signed by the school principal.
4. The 2023 DSPC shall be composed of the following individual and group categories in elementary and secondary levels in English and Filipino.



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Certificate No. PHP QMS
22 93 0085

| Individual | Group | School Paper | MOSJ / MOSPA |
|--|---|---|---|
| A. News Writing B. Feature Writing C. Editorial Writing D. Sports Writing E. Copyreading and Headline Writing F. Photojournalism G. Editorial Cartooning H. Column Writing I. Science and Technology Writing | A. Radio Scriptwriting and Broadcasting (Elementary and Secondary) B. Collaborative Publishing (Elementary and Secondary) C. Online Publishing (Secondary only) D. Tv Scriptwriting and Broadcasting (Secondary only) | A. News Section B. Feature Section C. Editorial Section D. Science and Technology Section E. Sports Section F. Lay – Out and Page Design | A. School Paper Journalist (Elementary and Secondary) B. School Paper Adviser (Elementary and Secondary) |

5. Mobile Journalism shall be conducted as an exhibition of skills both in Filipino and English for secondary level. The top three (3) winners shall be recognized but their scores shall not be included in the computation of the overall scores.

6. A campus journalist can participate in only one (1) category, either in an individual or group event.

7. Recognizing and respecting Intellectual Property Rights, the Department adheres to the rule concerning plagiarism. DepEd reiterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without acknowledging their sources. Any form of plagiarism in all competitions as proven by the board of judges shall be ground for disqualification. The disqualification covers all sections of the school paper.

8. The 2023 Division Schools Press Conference will adhere with the NSPC Guidelines and Scoresheets for all events. Please see DepEd Memorandum No. 024, s. 2023.

9. The top ten (10) winners in all individual and group events and for school paper shall be recognized. Only the accumulated points from individual and group contests shall be included in the computation of scores for the overall standing following the guidelines in Enclosure 6.

10. All schools must submit their full colored School Paper in PDF format entries through the Google Drive provided by the Technical Working Group (TWG) on November 29, 2023, until 5:00 p.m. only.

11. Submission of documents for Most Outstanding Campus Journalist (MOCJ) and Most Outstanding School Paper Adviser (MOSPA) is until December 1, 2023. Please see Enclosure 2 for specific details

12. To ensure smooth conduct of the DSPC events, a coordination meeting of all School Paper Advisers and members of the Technical Working Group shall be held as indicated in Enclosure 1: Timeline of DSPC Activities.

13. The participation of both public and private schools in the event is contingent upon adherence to the "No Disruption-of-Classroom Policy" as outlined in DepEd Order No. 9, dated 2005, titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith." Schoolheads are required to designate substitute teachers to supervise the classes of school paper advisers who are engaged in the event. Furthermore, special attention and consideration must be given to the students/campus journalists, ensuring that they can fulfill their academic obligations missed during their participation in the DSPC 2023.

14. Service credits for teaching personnel attending the activity shall be granted in accordance with DepEd Order No. 53, s. 2003, Updated Guidelines on the Grant of Vacation Service Credits to Teachers. Also, non-teaching personnel participating in the activity shall be granted with compensatory time-off in accordance with CSC rules and regulations.

15. A registration fee of **Php 200** per campus journalist and school paper adviser shall be collected. Registration fees will be utilized to offset honorarium, food, transportation, and other incidental expenses associated with the conduct of the activity.

16. Expenses relative to the conduct of the said activity shall be charged to School MOOE and other local funds, subject to the usual accounting and auditing rules and regulations.

16. Enclosed herewith are the Participant's Information Sheet, Waiver, Training Matrix, and Timeline of Activities.

17. For more information, you may contact for Raquel L. Azur EdD, Education Program Supervisor Filipino, and Leslie V. Denosta, DEM, School Principal II, Binan Secondary School of Applied Academics at leslie.valena@deped.gov.ph or at 09926912937.

18. Immediate dissemination of this Memorandum is desired.


MANUELA S. TOLENTINO, CESO V
Schools Division Superintendent

Encl: As stated

Reference:

CID/PROPER / LVD / / DM - 2023 DIVISION SCHOOLS PRESS CONFERENCE
/ 11/09/2023



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Enclosure 1**2023 DIVISION SCHOOLS PRESS CONFERENCE****MATRIX OF ACTIVITIES**

| Activities | Date | Persons Involved | VENUE |
|---|------------------------------|--|-------------------------------|
| BC SPADE officer Pre-Planning Meeting for the Conduct of DSPC 2023 | September 28 2023 | BC SPADE Officers | JZGMNHS |
| Coordination Meeting with Schoolheads | November 13, 2023 2:00 PM | EPS, Schoolheads, BC SPADE Officers | BSSAA |
| Coordination Meeting with DTWG, Proctors and BC SPADE Officers | November 14, 2023 2:00 PM | BC SPADE Officers, DTWG, Proctors , EPS | Virtual |
| Coordination Meeting with all School Paper Advisers | November 20, 2023 2:00 PM | All School Paper Advisers, DTWG, Proctors, EPS | BSSAA |
| Submission of the official list of participants | November 24, 2023 | BC SPADE Officers, DTWG | via email |
| Deadline of Submission of documents for Most Outstanding Campus Journalist (MOCJ) and Most Outstanding School Paper Adviser (MOSPA) | December 1, 2023 | BC SPADE Officers, DTWG | To be announced |
| Submission of School Paper in PDF Format | November 29, 2023 | BC SPADE Officers, DTWG | - |
| Conduct of DSPC | December 9-10, 2023 | BC SPADE Officers, DTWG, EPS, SPA, CJ | ST. ANTHONY INTEGRATED SCHOOL |
| Election of Binan Young Editors Guild | | BC SPADE Officers, DTWG, EPS, SPA, CJ | |
| Awarding | | BC SPADE Officers, | |

| | | | |
|--|--|--------------------------|--|
| | | DTWG, EPS, SPA, CJ | |
|--|--|--------------------------|--|

ENCLOSURE 2

CRITERIA FOR MOST OUTSTANDING CAMPUS JOURNALISTS AND MOST OUTSTANDING SCHOOL PAPER ADVISERS

Most Outstanding Campus Journalist (MOCJ)

1. Every schools division office shall select one (1) candidate for elementary level and one (1) candidate for the secondary level for the search.
2. There shall be panel of judges shall be composed of the following:
 - a. Chief Education Supervisor of the Curriculum Implementation Division
 - b. Education Program Supervisors in-charge of journalism as co- chairpersons
 - c. Incumbent president of the School Paper Advisers Association and/or Editors Guild, as members
3. The school shall submit the nomination folder together with the photocopy of the following documents duly certified true and correct by the school head.
 - a. Academic Standing
 - b. Achievement in Journalism
 - c. Innovations/Advocacies
 - d. Community/Extension Services and Other Leadership Positions
 - e. Published Works
 - f. Journalism-related Trainings Attended
 - g. Interview
4. The candidate who got the highest accumulated points following the standards below will be declared as the winner.

| Criteria | Points |
|---|------------|
| a. Academic Standing (School Year 2022-2023) | 15 |
| b. Achievement in Journalism | 25 |
| c. Leadership, Innovations and Advocacies | 10 |
| d. Innovations and Advocacies | 25 |
| e. Community And Extension Services Related To Journalism | 10 |
| f. Published Written Works | 5 |
| g. Journalism-related Trainings Attended | 5 |
| h. Interview | 5 |
| TOTAL | 100 |

a. Academic Standing (School Year 2022-2023) - 15 points

| Academic Standing | | Points |
|-------------------|-------------------------------|--------|
| i. | With Highest Honors | 15 |
| ii. | With High Honors | 10 |
| iii. | With Honors | 5 |
| iv. | With General Average of 85-89 | 3 |

b. Achievement in Journalism (awards received by the nominee from Schools Press Conferences sanctioned by the Department of Education.)
25 points

*Note: In group contest, the corresponding point/score is divided to the number of members accordingly.

For Individual Contests

| Level | 1st | 2nd | 3rd | 4th | 5th |
|----------|---------|---------|---------|---------|---------|
| National | 25 pts. | 24 pts. | 23 pts. | 22 pts. | 21 pts. |
| Regional | 20 pts. | 19 pts. | 18 pts. | 17 pts. | 16 pts. |
| Division | 15 pts. | 14 pts. | 13 pts. | 12 pts. | 11 pts. |
| District | 10 pts. | 9 pts. | 8 pts. | 7 pts. | 6 pts. |
| School | 5 pts. | 4 pts. | 3 pts. | 2 pts. | 1 pt. |

For Group Contests

| Level | 1st | 2nd | 3rd | 4th | 5th |
|----------|---------|---------|---------|---------|---------|
| National | 15 pts. | 14 pts. | 13 pts. | 12 pts. | 11 pts. |
| Regional | 10 pts. | 9 pts. | 8 pts. | | |
| Division | 7 pts. | 6 pts. | 5 pts. | | |

For Special Awards

| Level | 1st | 2nd | 3rd | 4th | 5th |
|----------|---------|---------|---------|---------|--------|
| National | 13 pts. | 12 pts. | 11 pts. | 10 pts. | 9 pts. |
| Regional | 8 pts. | 7 pts. | 6 pts. | | |
| Division | 5 pts. | 4 pts. | 3 pts. | | |

c. Leadership, Innovations and Advocacies - 10 points

| Position of the Nominee in the School Publication | | Points |
|---|---------------------------|--------|
| i. | Editor-In-Chief | 10 |
| ii. | Associate Editor | 8 |
| iii. | Section Editor | 5 |
| iv. | Writer/Contributor/Others | 3 |

| Editors' Guild Leadership | | National | Regional | Division |
|---------------------------|-----------------|----------|----------|----------|
| i. | President | 10 | 7 | 4 |
| ii. | Vice President | 9 | 6 | 3 |
| iii. | Other positions | 8 | 5 | 2 |

d. Innovations and Advocacies – 25 points

| Level of Implementation | 1st |
|-------------------------|---------|
| National | 30 pts. |
| Regional | 25 pts. |
| Division | 20 pts. |

| | |
|-----------------|---------|
| District | 15 pts. |
| School | 10 pts. |

e. Community & Extension Services Related To Journalism -10 points

| Services Rendered | National | Regional | Division |
|--------------------------|-----------------|-----------------|-----------------|
| Chairperson | 10 | 8 | 6 |
| Facilitator | 8 | 6 | 4 |

f. Published Written Works – 5 points

| National | Regional | Division |
|-----------------|-----------------|-----------------|
| 5 | 3 | 1 |

g. Journalism-related Trainings Attended - 5 points

| National | Regional | Division |
|-----------------|-----------------|-----------------|
| 5 | 3 | 1 |

h. Panel Interview with the selection committee – 5 Points

(Critical thinking, Creativity, Communication skills, Collaboration, Attitude and Motivation)

Most Outstanding School Paper Adviser (MOSPA)

1. The contenders must be a practicing School Paper Adviser (SPA).
2. Each division shall select an outstanding school paper adviser for elementary and secondary levels.
3. A recent copy of the school paper (A4) of the candidate must be attached.
4. Only the division winner duly endorsed by the schoolhead shall be recognized by the Search Committee as official entry: one (1) for elementary level and one (1) for secondary level.
5. The panel of judges in the regional level shall be:
 - a. Chief Education Supervisor of the CID as chairperson
 - b. Education Program Supervisors in-charge of journalism as co- chairpersons
 - c. Incumbent presidents of the School Paper Advisers Association and/or Editors Guild, as members
6. The candidate shall attach the photocopy of all documents duly certified true and correct by the schoolhead.
7. The candidate who got the highest accumulated points following the standards below will be declared as the winner.

| Criteria | Points |
|--|---------------|
| a. Length of Service and Performance Rating | 15 |
| b. Achievement in Journalism (for the past 5 years) | 15 |
| c. Leadership in Journalism | 25 |
| d. Extension Services | 10 |
| e. Speakership/Judge | 10 |
| f. Published Books, Modules, Workbooks related to Journalism | 10 |
| g. Articles Published in Newspapers/Magazines/Journals | 5 |
| h. Interview | 10 |
| TOTAL | 100 |

a. Length of Service and Performance Rating - **15 points**

- Must be a practicing school paper adviser for at least five (5) consecutive years immediately prior to the search.
- Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years.
- The computation of the rating shall follow the system below.

$$= \frac{\text{Sum of ratings from 3 rating periods}}{3} \div 5 \times 100 \times 15\%$$

Example:

$$= \frac{4.250 + 4.450 + 4.500}{3} \div 5 \times 100 \times 15\%$$

= 13.20 points

b. Achievement in Journalism (for the past 5 years) – **15 points**

For Individual Contests

| Level | 1st | 2nd | 3rd | 4th | 5th |
|----------|---------|---------|---------|---------|---------|
| National | 15 pts. | 14 pts. | 13 pts. | 12 pts. | 11 pts. |
| Regional | 10 pts. | 9 pts. | 8 pts. | 7 pts. | 6 pts. |
| Division | 5 pts. | 4 pts. | 3 pts. | 2 pts. | 1 pt. |

For Group Contests (must be divided with the number of members) and School Publication Contest (must be overall winner not only section)

| Level | 1st | 2nd | 3rd | 4th | 5th |
|----------|---------|---------|---------|---------|---------|
| National | 15 pts. | 14 pts. | 13 pts. | 12 pts. | 11 pts. |
| Regional | 10 pts. | 9 pts. | 8 pts. | | |
| Division | 7 pts. | 6 pts. | 1 pts. | | |

c. Leadership in Journalism – **25 points**

| Position Held | National | Regional | Division |
|-----------------|----------|----------|----------|
| President | 25 | 20 | 15 |
| Vice President | 20 | 15 | 10 |
| Other Positions | 18 | 12 | 8 |

d. Extension Services – **10 points**

| National | Regional | Division |
|----------|----------|----------|
| 10 | 7 | 5 |

e. Speakership/Judge – **10 points**

| National | Regional | Division |
|----------|----------|----------|
| 10 | 7 | 5 |

f. Published Books, Modules, Workbooks related to Journalism – **10 points**

| National | Regional | Division |
|----------|----------|----------|
| 10 | 7 | 5 |

g. Articles Published in Newspapers/Magazines/Journals – **5 points**

| National | Regional | Division |
|----------|----------|----------|
| 5 | 3 | 1 |

h. Panel Interview - **10 points**

*(Integrity, Commitment, Dedication, Critical thinking, Creativity,
Communication skills, Collaboration, Attitude and Motivation)*

Enclosure 3



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

2023 DIVISION SCHOOLS PRESS CONFERENCE
PARTICIPANT'S INFORMATION SHEET

| | | | |
|-----------------------|---------------|------------|-----|
| NAME | | | |
| | Last Name | Given Name | MI |
| School | | | |
| Name of School Paper | | | |
| Name of Paper Adviser | | | |
| Category | | Eng | Fil |
| Contact Number | Birthday | Age | Sex |
| E-mail: | Grade/Section | | |

W A I V E R

This is to permit my/our child, _____, to join the 2023 Division Schools Press Conference on December 9-10, 2023.

I expressly waive all claims against the school, the organizers, and or its representative on the account of any incident/injury or damage to personal property that may occur beyond the control of the organizers provided that adequate safety measures and precautions have been instituted in connection with the participation of my/our child in the above-mentioned activity.

Signature of Father/Guardian over Printed Name

Signature of Mother/Guardian over Printed Name

MEDICAL CERTIFICATE

Date

This is to certify that I have personally examined _____ age _____ sex _____ born on _____ and have found that he/she is physically fit, during the time of examination, to join and compete in the Division Schools Press Conference 2023 in Binan City on December 9-10, 2023.

Physician/Medical Officer
License No. _____
PTR.: _____



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Website: depedbinan.com



Enclosure 4



Republic of the Philippines
Department of Education
 REGION IV-A CALABARZON
 CITY SCHOOLS DIVISION OF BIÑAN CITY

Name of School: _____

Name of School Paper: _____

School Paper Adviser: _____

List of Contestants for Individual and Group Categories

| ENGLISH | CATEGORY | FILIPINO |
|---------|--------------------------|----------|
| | News | |
| | Editorial | |
| | Feature | |
| | Science | |
| | Column | |
| | CRHW | |
| | Sports | |
| | Editorial Cartooning | |
| | Photojournalism | |
| | Radio Broadcasting | |
| | Radio Broadcasting | |
| | Radio Broadcasting | |
| | Radio Broadcasting | |
| | Radio Broadcasting | |
| | Radio Broadcasting | |
| | Collaborative Publishing | |
| | Collaborative Publishing | |
| | Collaborative Publishing | |
| | Collaborative Publishing | |
| | Collaborative Publishing | |

| ENGLISH | CATEGORY | FILIPINO |
|---------|-------------------|----------|
| | Online Publishing | |
| | Online Publishing | |
| | Online Publishing | |
| | Online Publishing | |
| | Online Publishing | |
| | TV Broadcasting | |
| | TV Broadcasting | |
| | TV Broadcasting | |
| | TV Broadcasting | |
| | TV Broadcasting | |
| | Mobile Journ | |
| | Mobile Journ | |

Submitted by:

School Paper Adviser

Noted by:

Schoolhead

Enclosure 5

DIVISION OF BINAN 2023 DIVISION SCHOOLS PRESS CONFERENCE MATRIX
December 9-10, 2023

| Time / Date | DECEMBER 2 | DECEMBER 3 |
|---------------|--|---|
| 7:00 – 8:00 | Opening Program | Radio Script Writing and Broadcasting Mobile Journalism <i>(Shall Start at 7:00 Am)</i> |
| 8:00 – 9:00 | News Feature Science CRHW Lecture | |
| 9:00 – 10:00 | News Feature Science CRHW Contest Proper | |
| 10:00 – 11:00 | Editorial Writing Editorial Cartooning Column Writing Sports Lecture | |
| 11:00 – 12:00 | Editorial Writing Editorial Cartooning Column Writing Contest Proper | |
| | Sports Coverage | Closing and Awarding Ceremony |
| 12:00 – 1:00 | Lunch Break Checking of Gadgets in Photojournalism | |
| 1:00 – 2:00 | Photojournalism Lecture | |
| | Sports Writing Contest | |
| 2:00-3:00 | Photojournalism Contest proper | |
| 3:00-4:00 | Photojournalism Captioning | |

Enclosure 6

To determine the top ten in the secondary and elementary level in each medium, the average judges' scores will be the basis of the ranking. All participants from the divisions shall be ranked.

2. The ranks/placement in the individual and group categories shall be added and ranked accordingly. Please see sample computation

| School | News | Editorial | Features | Column | Science | Sports | Photojournal | chv | Editorial cartooning | Radio Broad | Collab | TV Broad | Online Pub | Total | Rank |
|--------|------|-----------|----------|--------|---------|--------|--------------|-----|----------------------|-------------|--------|----------|------------|-------|------|
| A | 1 | 1 | 2 | 6 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 5 | 27 | 1 |
| B | 2 | 3 | 3 | 5 | 1 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 6 | 37 | 2 |
| C | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 45 | 3.5 |
| D | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 6 | 4 | 58 | 5 |
| E | 5 | 6 | 6 | 2 | 5 | 5 | 6 | 5 | 6 | 5 | 6 | 5 | 2 | 61 | 6 |
| F | 6 | 2 | 1 | 1 | 6 | 6 | 1 | 6 | 1 | 6 | 1 | 4 | 1 | 45 | 7 |

3. To determine the top ten (10) divisions in the elementary and secondary levels, the rank in the individual and group events shall be added.

Enclosure 7

LIST OF DIVISION TECHNICAL WORKING GROUP AND CONTEST PROCTOR

| Events | Division TWG | Proctor |
|-----------------------------|--|----------------------------|
| News Writing | Carlo Jay Taduran Marny Victoria | Patrick Pelicano |
| Editorial Writing | Concepcion Bederico John Michael Castro | Mary Jill Hamto |
| Column Writing | Mirose Maramag Geraldine Andam | Ronald Romero |
| Science Writing | Ma Chrisanta Bay Nathaniel Valencia | Perry Delos Reyes |
| Editorial Cartooning | Marlene Maling Greg Jaque | Julius Torculas |
| Feature Writing | Catherine Imee D. Omiles Ronel Walde | Ross Lumbria |
| Photojournalism | Hiyasmin Domingo Michael Author | Gilbert Dueno |
| TV Broadcasting | Kimberly Capule Amity Firmo | Mark Anthony Crisostomo |
| Copy Reading | Sarah Valencia Ricalyn Javier | Frederick Ilagan |
| Radio Broadcasting | Luisa Atienza Rosemarie Bianca | Jussel Gindap |
| Sports Writing | Annalyn Flores Hazelyne Santos | Jamaira Silvallana |
| Collaborative Publishing | Lyn Aibel Segui Maricel Mahusay | Hiyasmin Capelo |
| Online Publishing | Chrisha Galvan Cherry Sanglitan | Leonora O Del Mundo |
| Mobile Journalism | <i>To be identified</i> | <i>To be identified</i> |